FREQUENTLY ASKED QUESTIONS

During the COVID-19 pandemic, United Way of Southwest Virginia responded to the needs of our community by establishing a COVID-19 Relief Fund focusing on the health, education, and financial stability of those suffering from this disaster’s most detrimental effects.

EDUCATION
Preparing children to enter and graduate from school

HEALTH
Improving people’s health and wellness

FINANCIAL STABILITY
Promoting financial stability and workforce development

HOW MUCH OF MY GIFT IS USED FOR OVERHEAD?
Our administration and fundraising overhead is only 17%. The recognized accepted rate is considered to be 30% by the Better Business Bureau.

WHO RUNS UNITED WAY?
A volunteer Board of Directors made up of local residents sets policy and strategic direction, oversees financial practices, and provides guidance on operational issues.

HOW IS MY LOCAL UNITED WAY RELATED TO UNITED WAY WORLDWIDE AND OTHER UNITED WAYS?
United Way Worldwide does not control funding decisions by local United Ways. Actually, United Way Worldwide has no input on how a local United Way invests contributions in its communities. All local funding decisions are made by the individual United Ways with the input of local leaders and community stakeholders.

DOES UNITED WAY OF SOUTHWEST VIRGINIA PROVIDE FINANCIAL SUPPORT OR ANY SERVICES TO PLANNED PARENTHOOD?
No! United Way Southwest Virginia does not currently fund, nor has ever funded, abortion services in our communities.

WHAT IS THE DIFFERENCE BETWEEN GIVING TO UNITED WAY VS. ANOTHER CHARITY?
When you give to United Way, your gift becomes part of a collective effort that can have a greater impact in your community.

IF I DON’T BENEFIT, WHY SHOULD I GIVE?
You may have neighbors or family members who have or will benefit from United Way initiatives.

IS MY GIFT TAX DEDUCTIBLE?
United Way of Southwest Virginia is a nonprofit 501 (c)(3) eligible to receive tax deductible gifts. You should discuss the tax deductibility of your gift with a tax professional.